

**NOTICE OF COMPETITION FOR A RESEARCH SCHOLARSHIP – MASTER STUDENTS IN THE  
AREAS OF MARKETING, SOCIAL COMMUNICATION, MANAGEMENT OR RELATED AREAS –  
E<sup>3</sup>UDRES<sup>2</sup> 2.0 PROJECT**

Bearing in mind Regulation No. 437/2020 on Research Grants of the Polytechnic Institute of Setúbal, published in the 2nd series of the Official Gazette No. 83, of April 28, it is made public that, by order of 04-04-2025 from the President of the IPS, a competition is open for the award of a **Research Grant (BI) aimed at carrying out R&D activities for students enrolled in a Master Degree**, in the area of Marketing, Social Communication, Management or related areas, as part of the EUDRES Project, financed through Program Erasmus+, with the **period for receiving applications from 14-05-2025 to 27-05-2025**, in accordance with the following conditions:

- 1. Duration of the Scholarship** - The scholarship lasts for 12 months, possibly renewable for up to 24 months, including the first contract, if it does not exceed the final date of execution of the respective project.
- 2. Recipients** - The scholarship is intended for candidates with the following profile:
  - Students enrolled in a master's degree program in Marketing, Social Communication, Management or related areas;
  - Proficiency in English;
  - Ability to plan and organize;
  - Sense of responsibility and ability to communicate and integrate/interact with multidisciplinary work teams
- 3. Financial component** - According to the Table, contained in Annex I to the FCT Scholarship Regulation, approved by Regulation No. 950/2019, published in the Diário da República, 2nd series of December 16 (updated version), the value of the Scholarship corresponds to **€1040,48** being paid monthly, by bank transfer.
- 4. Workplace** - The work will be carried out, on an exclusive basis, in the Instituto Politécnico de Setúbal, under the scientific guidance of Professor Luísa Margarida Cagica Carvalho.

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**5. Activity plan** - The candidate will carry out activities in work packages 2 and 5:

- Mapping the stakeholders of the Open Innovation Hub;
- Promote contacts and networks with national and regional stakeholders.
- Organize and promote Open Innovation Hub events;
- Supporting the dissemination of Open Innovation Hub activities;
- Drawing up scientific studies in the area of communication and marketing to promoting entrepreneurship within the framework of the E3UDRES alliance;
- Supporting the preparation of joint teaching activities with alliance partners European University E3UDRES2

**6. Assessment and ranking criteria:**

**6.1. Curriculum Evaluation (scale of 0-20 values)**

**a) Academic Qualifications (AC) (weighting 0.50)**

Degree in Marketing, Social Communication or Management	20 val.
Degree in related areas	10 val.

**b) Knowledge and command of the English language (weighting 0.20)**

Levels C1 or C2 (QECR)	20 val.
Levels B1 or B2 (QECR)	10 val.

**c) General analysis of the *Curriculum Vitae* (CV) (weighting 0.30)**

Excellent	20 val.
Very Good	15 val.
Good	10 val.
Satisfies	5 val.
Does not satisfy	0 val.

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**6.2. Interview (scale of 0-20 values)**

In the interview, 5 evaluation parameters are defined and their classification results from the following formula:  $E=MI+CRC+CPO+CCEF+CCIET$

- Motivation and interest in the job (MI)
- Critical thinking skills (CRC)
- Capacity for planning and organization (CPO)
- Knowledge of structure and functions (CCEF)
- Ability to communicate and integrate into work teams (CCIET)

Each dimension is rated: 1 point (poor); 2 points (satisfactory); 3 points (good); 4 points (excellent).

The 5 best candidates will be selected for the interview stage.

**6.3.** The ranking of candidates will be expressed on a scale of 0 to 20, rounded to the nearest decimal place, as follows:

- Curriculum evaluation: 60%;
- Interview: 40%.

**6.4.** If the candidate fails to attend the interview without expressly providing the justification provided for by law for this purpose, they will be automatically excluded, rescheduling a new date for the interview.

**6.5.** The ranking of candidates will be expressed on a scale of 0 to 20, rounded to the nearest tenth, according to the value assigned to the criteria specified above. In the event of a tie, the highest score in the Interview component will be used as the tiebreaker.

**6.6.** For the candidate to be admitted, he/she must achieve a minimum total score of minimum score of 9.5.

**6.7.** Based on the final selection list, a recruitment reserve will be set up, which will be used for the possible recruitment of successful candidates in the event of withdrawal of those ranked in positions eligible for recruitment.

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**7. Application documents** - The application must be accompanied by the following documentation:

- Letter of motivation addressed to the President of the IPS;
- Candidacy form;
- Detailed CV;
- Certificates of academic qualifications held necessarily specifying the final classification and, if possible, the classifications obtained in all subjects taken;
- Proof of student status for the course and degree attended at a Portuguese Higher Education Institution, issued by the respective academic services;
- Registration of recognition of academic degrees awarded by foreign higher education institutions and registration of the conversion of the respective final classification to the Portuguese classification scale;
- Proof of residence permit in Portugal (for applicants without Portuguese citizenship).

**8. How to submit your application** - The application must be made by filling out the standard form, available on the IPS website, at [www.ips.pt](http://www.ips.pt), in the Central Services/DICI/Research Grants tabs, and sent to [bolsas.investigacao.dgp@ips.pt](mailto:bolsas.investigacao.dgp@ips.pt) or through the address, Campus do IPS, Estefanilha, 2910 761 Setúbal, until the application deadline.

**9. The jury is made up of:**

**President**

Doutora Maria Raquel Feliciano Barreira, Professora Coordenadora da Escola Superior de Tecnologia do Setúbal/IPS.

**Effective Vowels**

Doutora Ana Gabriela Gonçalves Neves Gomes, Professora Adjunta da Escola Superior de Tecnologia do Barreiro/IPS;

Doutor Luísa Margarida Cagica Carvalho, Professora Coordenadora da Escola Superior de Ciências Empresariais/IPS.

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**Substitute Vowels**

Doutora Telma Margarida Cotovio Guerra Santos, Professora Adjunta Escola Superior de  
Tecnologia do Barreiro/IPS.

- 10. Applicable legislation and regulations** - The scholarship is awarded under Law No. 40/2004  
of August 18, in its updated version (Statute of the Scientific Research Fellow) and  
Regulation of Scholarships and Research of the Foundation for Science and Technology,  
available for consultation at <https://www.fct.pt/apoios/bolsas/regulamento.phtml.pt>

Polytechnic Institute of Setúbal.