

**CALL FOR APPLICATIONS FOR ONE RESEARCH GRANT – MASTER’S DEGREE STUDENTS IN
MARKETING MANAGEMENT, BUSINESS SCIENCES OR RELATED AREAS – IPSTARTUP BOOST
PROJECT**

Bearing in mind Regulation No. 437/2020 on Research Grants of the Polytechnic Institute of Setúbal, published in the 2nd series of the Official Gazette No. 83, of April 28, it is made public that, by order of 30-06-2025 from the President of the IPS, a competition is open for the award of **one Research Grant (RG)** aimed at carrying out R&D activities **for students enrolled in a Master's degree course in Marketing Management, Business Sciences or related areas**, as part of the project IPSTARTUP BOOST, financed through Program of Recovery and Resilience (PRR) with the period for receiving applications from **17-09-2025 to 30-09-2025**, in accordance with the following conditions:

- 1. Duration of the Scholarship** - The scholarship lasts for 3 months, possibly renewable for up to 12 months, including the first contract, if it does not exceed the final date of execution of the respective project.
- 2. Recipients** - The scholarship is intended for candidates with the following profile:
 - Students enrolled in Master's degree in the areas of Marketing Management, Business Sciences or related areas;
 - Proficiency in English;
 - Ability to plan and organize;
 - Sense of responsibility and ability to communicate and integrate into multidisciplinary work teams
- 3. Financial component** - According to the Table, contained in Annex I to the FCT Scholarship Regulation, approved by Regulation No. 950/2019, published in the Diário da República, 2nd series of December 16 (updated version), the value of the Scholarship corresponds to **€1040,98** being paid monthly, by bank transfer.
- 4. Workplace** - The work will be carried out exclusively in the Division for Research and International Cooperation, under the scientific supervision of Professor Luísa Carvalho.
- 5. Activity plan** - The candidate will carry out the following activities:
 - a) Benchmarking and selection of best practices in promoting entrepreneurship in higher education;
 - b) Benchmarking and research into best practices in the development of partnerships within regional entrepreneurship ecosystems;

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- c) Preparation of substantiated reports and proposal for a marketing plan strategic to boost entrepreneurship at IPS and the transfer of knowledge and technologies, namely through the creation of companies;
- d) Development and support for the implementation of the marketing plan (services, distribution and communication), with IPStartUp's target audiences (students, teachers and researchers, graduates and external entities);
- e) Drawing up scientific studies in communication and marketing for promoting entrepreneurship in higher education.

6. Assessment and ranking criteria:

6.1. Degree of alignment of the doctoral study plan with the activities to be carried out as a fellow (GA), general analysis of the Curriculum Vitae (CV) and motivation letter (CM) – (scale of 0-15 values).

a) Academic qualifications (weighting 0,50) - maximum 20 values

Enrollment in a master's degree course in Marketing Management or Business Sciences.	20 val.
Enrollment in a master's degree course in a related field	10 val.

b) Knowledge and command of the English language (weighting 0,20) - maximum 20 values

Level C1 or C2 (CEFR)	20 val.
Level B1 or B2 (CEFR)	10 val.

c) General analysis of the Curriculum Vitae (CV) (weighting 0,30) - maximum 20 values

Excellent	20 val.
Very good	15 val.
Good	10 val.
Satisfies	5 val.
Does not satisfy	0 val.

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6.2. INTERVIEW (scale of 0-20 values)

In the interview, 5 evaluation parameters are defined and their classification results from the following formula: $E=MI+CRC+CPO+CCEF+CCIET$

- Motivation and interest in the job (MI)
- Critical thinking skills (CRC)
- Capacity for planning and organization (CPO)
- Knowledge of structure and functions (CCEF)
- Ability to communicate and integrate into work teams (CCIET)

6.3. Each dimension is rated 1 point (poor); 2 points (satisfactory); 3 points (good); 4 points (excellent).

6.4. The five best candidates will be selected for the interview stage.

6.5. O ordenamento dos candidatos será expresso numa escala de 0 a 20 valores, arredondada às décimas, de acordo com a seguinte valoração:

- Avaliação curricular: 60%;
- Entrevista: 40%.

6.6. In the event of a tie, the highest score on the component of the Interview will be used as the tie-breaking criterion.

6.7. To be admitted, the candidate must achieve a minimum total score of 9.5 values.

6.8. Based on the final ranking list, a reserve list will be set up, which will be used for the possible recruitment of the candidate ranked 2nd, if the candidate ranked 1st withdraws, or candidates following in the final ranking in the event of further withdrawals.

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7. Application documents - The application must be accompanied by the following documentation:

- Letter of motivation addressed to the President of the IPS;
- Candidacy form;
- Detailed CV;
- Certificates of academic qualifications held necessarily specifying the final classification and, if possible, the classifications obtained in all subjects taken;
- Proof of student status for the course and degree attended at a Portuguese Higher Education Institution, issued by the respective academic services;
- Registration of recognition of academic degrees awarded by foreign higher education institutions and registration of the conversion of the respective final classification to the Portuguese classification scale;
- Proof of residence permit in Portugal (for applicants without Portuguese citizenship).

8. How to submit your application - The application must be made by filling out the standard form, available on the IPS website, at www.ips.pt, and sent to bolsas.investigacao.dgp@ips.pt or through the address, Campus do IPS, Estefanilha, 2910 761 Setúbal, until the application deadline.

9. The jury is made up of:

President

Doutora Luísa Margarida Cagica Carvalho, Professora Coordenadora da Escola Superior de Ciências Empresariais/IPS.

Effective Vowels

Doutora Paulo Duarte Valente Almeida da Silveira, Professor Coordenador da Escola Superior de Ciências Empresariais/IPS;

Doutora Maria Alcina Velho Dourado da Silva, Professora Ajunta da Escola Superior de Educação/IPS.

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10. Applicable legislation and regulations - The scholarship is awarded under Law No. 40/2004 of August 18, in its updated version (Statute of the Scientific Research Fellow) and Regulation of Scholarships and Research of the Foundation for Science and Technology, available for consultation at <https://www.fct.pt/apoios/bolsas/regulamento.phtml.pt>

Polytechnic Institute of Setúbal.