

NOTICE OF COMPETITION FOR A RESEARCH SCHOLARSHIP – UNDERGRADUATE OR CTESP STUDENTS IN THE AREAS OF MARKETING, SOCIAL COMMUNICATION OR MANAGEMENT – E³UDRES² 2.0 PROJECT (European Entrepreneurial and Engaged University as a driver for Smart and Sustainable European Regions)

Bearing in mind Regulation No. 437/2020 on Research Grants of the Polytechnic Institute of Setúbal, published in the 2nd series of the Official Gazette No. 83, of April 28, it is made public that, by order of 26-02-2026 by the Vice-President of IPS, Carlos Manuel Severino da Mata, acting on behalf of the President of IPS, in accordance with Order no. 12673/2024, of 23 October, a competition is open for the award of a **Research Initiation Grant aimed at carrying out R&D activities** for candidates **enrolled in a Bachelor's or CTESP degree program, in the area of Marketing, Social Communication or Management**, within the scope of the E³UDRES² 2.0 project (European University as a driver for Smart and Sustainable European Regions), agreement 101124496, co-financed through the Erasmus+ Program, **with the period for receiving applications from 06-03-2026 to 19-03-2026**, in accordance with the following conditions:

- 1. Duration of the Scholarship** - The grants last for 6 months, possibly renewable for up to 12 months, including the first contract, if it does not exceed the final execution date of the respective project.
- 2. Recipients** - The scholarship is intended for candidates with the following profile:
 - Students enrolled in undergraduate programmes in Marketing, Media Studies, Management, or related fields.
 - Fluency in English.
 - Planning and organizational skills.
 - Sense of responsibility and ability to communicate and integrate/interact with multidisciplinary work teams.
- 3. Financial component** - According to the Table, contained in Annex I to the FCT Scholarship Regulation, approved by Regulation No. 950/2019, published in the Diário da República, 2nd series of December 16 (updated version), the value of the Scholarship corresponds to **€ 651,12** being paid monthly, by bank transfer.
- 4. Workplace** - The work will be carried out exclusively at the Setúbal Polytechnic Institute, under the scientific supervision of Professor Karla de Oliveira Menezes, from the School of Business Sciences.

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5. Activity plan - The candidate will carry out activities in work package 10:

- Analysis of the current positioning of IPS and the goals defined within the scope of the alliance E³UDRES², identifying the main strengths, weaknesses, opportunities and threats that arise in the current context of expanding the alliance from 6 founding partners to 9 partners from various geographical regions in Europe.
- Participation in the creation of dissemination and communication plans appropriate to each audience and the defined objectives, in line with the current IPS communication strategy.
- Participation in the creation of dissemination and communication plans appropriate to each audience and the defined objectives, in line with the communication strategy of other projects resulting from the E³UDRES² alliance.
- Monitoring of processes related to the design and implementation of communication actions defined as promoters of the dissemination of knowledge.
- Recording of evidence, monitoring of results and measurement of impacts and proposals for improvement in the E³UDRES² communication strategy.

6. Assessment and ranking criteria:

6.1. Curriculum and Motivational Letter Assessment (CV+ML) – (scale of 0-15 values)

a) Academic training (weighting of 0,30) - maximum 15 values

Enrolment in a degree course in Marketing or related areas	15 val.
Enrolment in a degree course in other areas	10 val.

b) Knowledge and command of the English language (weighting of 0,20) - maximum 15 values

Levels C1 or C2 (CEFR)	15 val.
Level B1 or B2 (CEFR)	10 val.

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c) General analysis of the Curriculum Vitae (weighting 0,30) - maximum 15 values

Very good	15 val.
Good	10 val.
Satisfies	5 val.
Does not satisfy	0 val.

d) General analysis of the Letter of Motivations (weighting 0,20) - maximum 15 values

Very good (presents motivational factors related to the activities to be performed as a scholarship holder duly framed in the role)	15 val.
Good	10 val.
Satisfies	5 val.
Does not satisfy	0 val.

6.2. Selection Interview (scale of 0-5 values)

In the interview, 4 evaluation parameters are defined and their classification results from the following formula: $E=MI+TTK+CS+VEF$

- Motivation and Interest (MI)
- Theoretical and Technical Knowledge (TTK)
- Critical Sense (CS)
- Verbal Expression and Fluency, including in English (VEF)

Each parameter is valued from 0 points to 1.25 points according to the candidate's demonstration of competence or behavior.

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When provided for in the competition notice, the interview is a compulsory and eliminatory selection method.

6.3. The classification of each candidate will be calculated by the sum of the values obtained in the **CURRICULAR EVALUATION** and in the **SELECTION INTERVIEW** and will be expressed on a scale from 0 to 20, rounded to the nearest tenth.

6.4. The classification of each candidate will be calculated by the sum of the values obtained in the selection methods specified in the previous point and the ordering of the candidates will be expressed on a scale of 0 to 20 values, rounded to the nearest tenth.

6.5. For the candidate to be admitted, they must achieve a minimum total classification of 9.5 values and must have obtained at least half of the maximum possible score in Curriculum Assessment method.

6.6. In the event of a tie, the one who achieved the highest rating in the Interview component will be used as the tiebreaker.

6.7. Based on the final ranking list, a recruitment reserve will be created, which will be used to potentially hire successful candidates in the event of withdrawal from those placed in positions eligible for hiring.

7. Application documents - The application must be accompanied by the following documentation:

- Letter of motivation addressed to the President of the IPS.
- Candidacy form.
- Detailed CV.
- Certificates of qualifications for academic degrees held.
- Proof of student status for the course and degree attended at a Portuguese Higher Education Institution, issued by the respective academic services.
- Documents and visas relating to residence in national territory (for candidates who are not citizens of Portugal or another European Union Member State).

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8. How to submit your application - The application must be made by filling out the standard form, available on the IPS website, at www.ips.pt, and sent to bolsas.investigacao.dgp@ips.pt or through the address, Campus do IPS, Estefanilha, 2910 761 Setúbal, until the application deadline.

9. The jury is made up of:

President

Doctor Maria Raquel Feliciano Barreira, Coordinating Professor at the Setúbal School of Technology/IPS.

Effective vowels

Doctor Duarte Miguel da Costa Pessoa Xara Brasil, Coordinating Professor at the School of Business Sciences/IPS.

Doctor Paulo Duarte Valente Almeida da Silveira, Adjunct Professor at the School of Business Sciences/IPS.

10. Applicable legislation and regulations - The scholarship is awarded under Law No. 40/2004 of August 18, in its updated version (Statute of the Scientific Research Fellow) and Regulation of Scholarships and Research of the Foundation for Science and Technology, available for consultation at <https://www.fct.pt/apoios/bolsas/regulamento.phtml.pt>

Instituto Politécnico de Setúbal.

Assinado por: **ÂNGELA MARIA GOMES TELES DE
MATOS CREMON DE LEMOS**
Num. de Identificação: 08339063
Data: 2026.03.05 16:57:44+00'00'

